



Serving Up Holiday Spirit with Ralph's Coffee

NEW YORK, November 25, 2024 - In the spirit of the holiday season, Saks Fifth Avenue debuted a Ralph's Coffee Holiday Shop at the New York flagship, bringing together two iconic brands to spread joy and holiday cheer throughout the season.

For a limited time, the seasonal shop is located on the main floor of the New York flagship across from the Saks Holiday Market, where customers can discover Ralph's Coffee signature beverages, as well as a curation of giftable merchandise.

"We're thrilled to bring Ralph's Coffee to our New York flagship as a way for customers to treat themselves while they shop for gifts this holiday season," said Tracy Margolies, Chief Merchandising Officer, Saks. "Like Saks Fifth Avenue, Ralph's Coffee is a New York institution, and we're honored to partner with their team to offer our customers this incredible experience and assortment, inspired by the timeless American spirit of the Ralph Lauren brand."

The Ralph's Coffee Holiday Shop at Saks serves an assortment of coffee, lattes, hot chocolate and specialty blends including Ralph's Roast, Decaf and Espresso, which are made from USDA organic coffees and feature organically grown beans from Central and South America and Africa. Customers will also find an array of Ralph's Coffee branded apparel and accessories, including Ralph's Coffee beans, signature tote bags, ball caps and graphic T-shirts, available for purchase at the Saks Fifth Avenue New York City flagship and on [Saks.com](https://www.saks.com).

Ralph's Coffee Holiday Shop at Saks runs daily from 11am to 7pm through January 1, 2025 with the following exceptions: Black Friday (11/29): 9am – 9pm; between 11/30 and 12/30: 10am – 8pm; Christmas Eve (12/24): 9am – 5pm; Christmas Day (12/25): Closed; New Year's Eve (12/31): 10am – 6pm.